

CAROLINE COONEY

Fashion Designer

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🌐 <https://www.linkedin.com/in/caroline-cooney-fashion> 📍 New York, NY



SUMMARY

Recent Fashion Design graduate with a deep passion for craftsmanship and the intricate details that bring garments to life, from concept to construction. Skilled in pattern making, garment construction, and the creation of unique, hand-crafted accessories such as resin flowers that add both narrative and function. Known for a meticulous, story-driven approach and a commitment to blending aesthetics with innovation and wearability. Academic success reflects a strong dedication to the fashion industry and a relentless drive to push creative boundaries.

EXPERIENCE

Design Intern x2

Frances Valentine

📅 04/2023 - 09/2023 📍 New York, NY

A luxury fashion brand that celebrates personal style with mood-boosting clothing and accessories, designed to transcend trends and make fashion fun.

- Reported directly to the CEO and Head of Design
- Led trend research and analysis to inform seasonal direction
- Created mood boards, selected and sourced fabric samples
- Designed flat sketches and draped prototypes for ready-to-wear pieces
- Styled and modeled for editorial and social media campaigns
- Contributed to merchandising and design review meetings
- Following first internship (08/2022 - 12/2022), returned for second internship (04/2023 - 09/2023)

Lingerie Design Intern

Natori

📅 03/2022 - 06/2022 📍 New York, NY

A luxury lingerie brand recognized for its elegance and quality, and East-meets-West design philosophy.

- Collaborated with Head Lingerie Designer on collection development
- Conducted color research using Pantone Matching System
- Created detailed mood boards and supported initial sample development

Visual Design Intern, Marketer and Salesperson

Alligator Purse

📅 01/2024 - 01/2025 📍 Cincinnati, OH

High-end women's fashion boutique offering renowned designers, unique handbags, and accessories in a high-touch shopping experience.

- Applied design thinking to spatial storytelling in composing window and in-store displays that aligned with brand aesthetics
- Top student sales person (\$16,000 best single day sales) by selling through elevated story-telling, exclusivity and being a good listener
- Worked closely with the owner on color palettes, textures, and brand presentation

SKILLS

Hard Skills

Flat Sketching

Draping

Pattern making

Tailoring

Sewing (Industrial)

Knitting

Garment Finishing

Textile Design

Fabric Sourcing

Embellishments and Accessories

Surface Design

Soft Skills

Creativity

Team Collaboration

Strong Communication

PROJECTS

STHLM Beauty Week

📅 11/2023 - 11/2023 📍 Stockholm, Sweden

Contributed to a major beauty event showcasing innovative products from STHLM.

- Assisted in styling, branding, and booth display for an award-winning Swedish haircare label
- Supported visual merchandising and aesthetic consistency across the event

EDUCATION

B.F.A. in Fashion Design (Cum Laude)

University of Cincinnati — College of Design, Architecture, Art, and Planning (DAAP)

📅 09/2020 - 05/2025 📍 Cincinnati, OH